



## Ms. Sneha Thakkar

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<b>Department</b>	BMS
<b>Role</b>	Assistant Professor
<b>Educational Qualification</b>	BMS, PGDBM, M.COM, SET
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<b>Years of Experience</b>	MSc, BEd, MPhil, PHD.
<b>Years of Experience</b>	UG: 11 years PG: 3 years
<b>Thrust Area</b>	Foundation of Human speech, Strategic management, Corporate communication and public relations, Consumer Behaviour, Integrated Marketing communication, Rural marketing, Brand Management
<b>Experience on the various committees at college</b>	NSS, Staff Academy, Being Me, SAC